

An Introduction to Blogging!

Dear parent/ carer,

I am delighted to announce that, as part of our online learning programme, your child now has access to their own online blog, hosted by www.kidblog.org.

What is a blog?

A blog is a personal, informal web page that can be used to share thoughts feelings and recounts. More specifically, quality recounts of what is happening in class and other writing tasks. Pupils will already have a good understanding of blogs because of their previous work using the DB Primary Learning Platform.

Why blogging?

Although blogging is relatively new to Kew Woods, many schools have been using it as a tool to inspire and motivate great writing, with proven impact, giving the pupils a purpose for writing.

Blogging allows your child to write for an actual audience, with real people reading and commenting. It will also further enhance your child's understanding of 'digital literacy', reinforcing many of the principles of online safety and allowing your child to put their skills into practice.

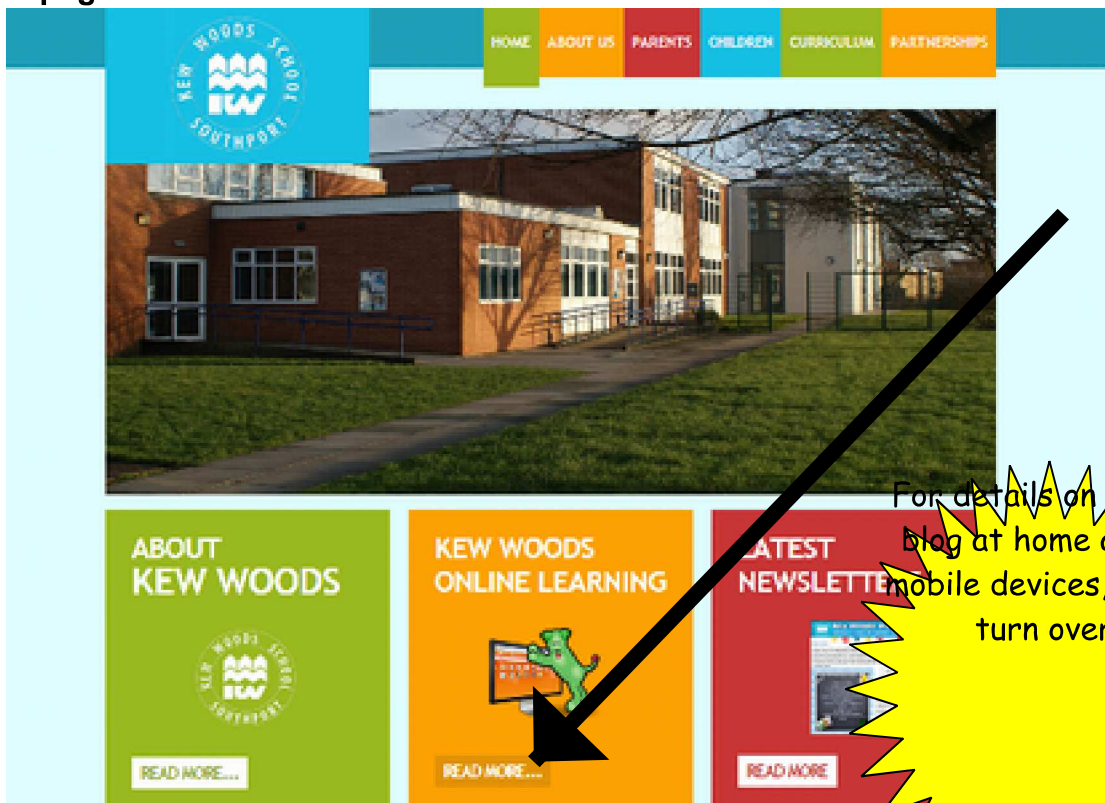
What will we be using blogging for?

As your child's teacher, I will be sharing many of the things we will be doing in class, including great examples of work. Your child will be recapping activities and using the blog as a platform to **show off** excellent writing and work.

Is it safe and secure?

Yes! Each user has an individual login. Before publishing, all blogs **and** comments are automatically sent to the class teacher for approval, so no inappropriate content will make it to the blog page.

To access the blogs and log in, visit either your class page on the new school website (www.kewwoodprimary.co.uk) or the ONLINE LEARNING tab on the front page.



For details on how to blog at home and on mobile devices, please turn over.



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Blogging at home

We encourage your child to blog at home about things they have been doing. This could include football match reports, recounts of days out and general writing.

To do this simply log in to the blog pages (see reverse).

Blogging on mobile devices

One of the most exciting features of Kidblog is the availability of the Kid Blog app, which is available for free download from Apple App Store for iPads and the Google Play Store for android devices.

We will be using the iPad version in school, enabling us to blog live on location, particularly useful for trips and visits!



If you have any further questions regarding blogging please don't hesitate to contact me at school. In the meantime, please enjoy reading our blogs and commenting on all of the things we are doing in class!

C.McWilliam
Class 6K Teacher
Leader of Learning Technology and AfL